Open de Koepel

Global School for Entrepreneurship

Global School for Entrepreneurship offers entrepreneurial education to entrepreneurial students. Meaning: teaching students to think, decide and act as an expert entrepreneur. What makes our approach to education different is that we at Global School for Entrepreneurship offer programs to small groups of diversified students, with a personal approach in an international setting and connecting students with successful business people and startups. Entrepreneurs and intrapreneurs are welcomed to the in-house incubator from day 1. All content and modules are designed to facilitate the entrepreneurial mindset, to encourage their personal development and to stimulate them to give a contribution to the circular economy. So at the end of the three- or four year journey, students will not only have gained their bachelor degree, they will also have built a venture and become a global citizen. Not all students however chose to create their own venture; they want to build a resume with relevant internships. At Global School for Entrepreneurship students are facilitated to combine traveling, studying and working in all of Europe's hottest cities; Amsterdam, Barcelona, Berlin, Florence, Rome and Paris. In these cities students are connected to students of local Universities, local start-ups and inspirational established organizations. The Global School for Entrepreneurship students are facilitated to unleash and grow their full entrepreneurial potential in the most inspirational way possible. It is our mission to continuously push the envelope in entrepreneurial education, where for students Europe is their classroom, the World their learning environment and entrepreneurship their Future.

Why Global School for Entrepreneurship wants to co-create the Educators Quilt of the Cupola of Haarlem

To us, it is very personal!
Thinking back to what was once in the roaring eighties the first and best Entrepreneurial Bachelor program in The Netherlands, the first in his kind: Haarlem Business School offering a Bachelor in Small Business. Co-founded by owners of successful family businesses who did what it took to educate their sons and daughters and those of others. Timo Timmerman and Thomas Blekman founders and education entrepreneurs of Global School for Entrepreneurship implemented the rationale for this kind of entrepreneurial education in new founded business schools and a minor of an university programme. Global School for Entrepreneurship is here in Haarlem for the rebound, like the Cupola itself. To co create with others in the spectacular Cupola of Haarlem a Bachelor of Liberal Arts with ample space for Entrepreneurship and Innovation, bringing back the entrepreneurial spirit from the eighties and developing solutions for the Global Challenges we're confronted with nowadays. With our contribution to the creative quilt of international education partners, new and established, we want to initiate the pushing of the envelope in Entrepreneurship Education in Haarlem to international university level. And, where can this be done better than in the Cupola of Haarlem! Let us unleash the entrepreneurial potential from within a former jail. Let's bring the Entrepreneurial Spirit of the Haarlem Business School back to Haarlem on a university level.

De Bildung Academie

De Bildung Academie is a bottom-up initiative in Amsterdam run by a team of highly driven and enthusiastic students, young alumni, and professors. The initiative originated from the desire to fully develop oneself as a human being. To capture this aspiration we turned to Bildung for inspiration.

The first objective is to aid students' development with regard to critical thought, moral sensibility, empathic ability, and expressive competence and authenticity. Second, to approach subjects from multiple angles and disciplines in order to help students acquire a nuanced understanding of complex issues. Third, our program is designed to stimulate students to relate to themes not only scientifically, but from a personal and societal perspective as well – thus integrating theory and practise. Fourth, and finally, we aim to enable our students to 'materialise': to implement what they have learned and experienced into a concrete form, be it a research-project, column, play, documentary, lesson, essay, debate, or something else.

THE ACADEMY FOR GLOBAL CHALLENGES

The Academy

The Academy for Global Challenges aims to contribute to the realization of the United Nations Sustainable Development Goals (SDGs) by providing a learn-work-learn environment in which young professionals with a higher education background attain knowledge, develop commitment and take action towards the implementation of the SDGs. Learning and entrepreneurship go hand in hand.

The Academy is founded on five core values:

- Custodianship of planet and people is leading in whatever the Academy undertakes or supports.
- New knowledge is a catalyst for personal commitment and both merge into entrepreneurship.
- Success is measured as impacts on society, in particular in relation to achieving the SDGs.
- Students have much to contribute and are challenged by staff to excel and inspire others.
- Community building among students is an essential element of all Academy activities.

Circular economy

The Academy's first priority has been to define and organize a cluster of courses in relation to the transformation into a circular economy, that transformation being a crosscutting theme in several SDGs. In line with the Academy's guiding principles these courses will be open to young professionals with a higher education degree and with several years of work experience. Access to a course will be subject to an intake assessment, not just of the (potential) participant, but also of his or her organization's commitment to provide support to new ideas and initiatives.

Sponsored (also financially) by Erasmus University Rotterdam and in close dialogue with stakeholders from business, government and NGO's, there now is an overall architecture that is ready to be implemented in the course of 2018.

- There will be a "Bootcamp Lab" consisting of three sessions of three days each, with at most 18 participants and designed to transform the mindset of participants from old linear thinking to new circular thinking.
- After the Bootcamp Lab participants are ready for the Advanced Labs. Some Advanced Labs may relate to a specific sector (e.g., agrifood), others to a particular set of issues (e.g., finance) or methodology (e.g., design thinking).

Although both the Bootcamp Lab and the Advanced Labs are designed for young professionals generally between 30 to 40 years of age, it is essential that there is outreach to younger generations so as to engage them as soon as possible in the transformation to circularity. Accordingly, the Academy seeks to cooperate with other

organizations of higher education so as to participate in their programs and/or to have them participate in Academy programs.

European Alliance

Having completed the design of the Bootcamp Lab, the Academy is presently seeking to build an institutional framework to support implementation. This framework will preferably take the form of an "European Alliance for Circular Economics". Aims of the Alliance are:

- To act as a catalyst in developing new ideas, new tools and new actions that are needed to accelerate the transformation to circular economies.
- To educate and empower a new generation of leaders capable of utilizing these new ideas, tools and actions in business, government and civil society.

Organizations that are being approached as founding members: the Ellen Mac Arthur Foundation, UK, the world's leading NGO on circular economy issues; Het Groene Brein, a Dutch association of academic experts aiming to provide advice on sustainability issues; the Center for Biobased Economy Wageningen University and Research; and (of course) Erasmus University Rotterdam. Other relevant university departments or knowledge organizations will be invited to join so as to set up a truly European network. At some point financial support from EU funds may be sought.

Schoolvision International

Institute for Entrepreneurial Education

Our Raison D'Etre:
We envision a world of Interdependent Professionals, each on their own level and with their own capabilities, across countries and cultures.

Interdependent Professionals who subscribe our core values, being the following:

- We are Life Long Learners who have a Can Do Spirit
- We are Realistically Positive
- We are Accountable and Trustworthy
- We have a clear Purpose
- We are Respectful and Disciplined
- We enjoy what they do and make sure others enjoy what they do

  and…:

- We do not earn money on each other but with each other;
- We believe there is an end to the necessity of being rich by means of financial wealth; at one point one needs to start sharing;

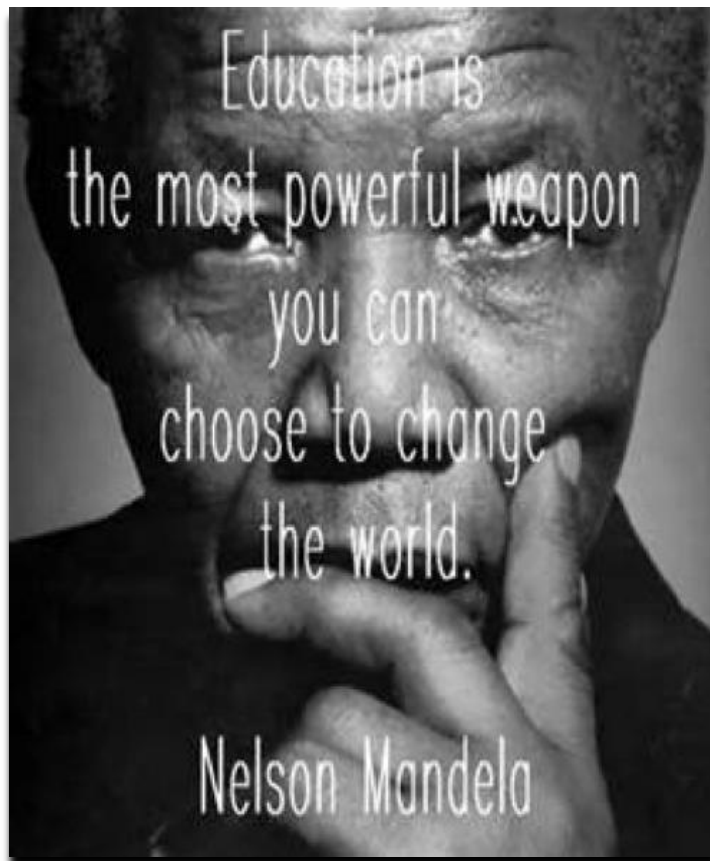We strive to educate and create a world of Interdependent Professionals via:

- Vocational Programs
- Associate Degree Programs
- BBA Programs
- Master Programs
- Professional Programs
- Team Programs
- In-company training
- Individual Programs
- Consultancy
- Coaching

Programs we offer are accredited, acknowledged or are worthy of accreditation, we hold high standards for all of the programs we offer.

- Schoolvision International - Institute for Entrepreneurial Education -

This all is based on our vision on learning: becoming an Interdependent Professional will never happen just by studying theory. That is why we believe that at all above mentioned levels 'Learning by Doing' in a team and of 'Applying Theory into Practice' (the ATP-model) will result in people who are the above mentioned Interdependent Professional.

Learning in teams, Team Learning, is our leading principle; being interdependent states that you never learn and/or work alone (or, for that matter, will never achieve anything alone). Sharing knowledge will create more knowledge and that knowledge will be more valuable.

Amsterdam, 1 November 2017

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