



Aanvullende brief namens de SRH en GSE d.d. 30 januari 2019

Beschrijving

Toelichtende brief van SRH en GSE op het onderwijsvoorstel. In de brief geven beide partijen onder meer aan zelf te investeren in de ontwikkeling en de start van het onderwijs, inclusief de opbouw van de academische leeromgeving teneinde de academische accreditatie te bereiken. Zonder een financiële bijdrage van de gemeente.

Amsterdam, 30th of January 2019

Dear Mr. Jur Botter,

Via Kees Kaptein we received some informative questions in addition to our letter of the 24th of January. These questions are related to the Cupola proposal to develop academic education in an academic learning environment.

As we proposed and described in the documents, the aim is to achieve an academic accreditation for a Bachelor Liberal Arts of Science (LAS) within the foreseeable future. The process will be based on starting various bachelor programmes on UAS level (university of applied sciences) and delivering an academic master all in a parallel timeframe with building an academic learning environment. That this is a realistic strategy is not only our own expectation but also confirmed by the accessed accreditation experts in higher education and what is reaffirmed by a second opinion. The costs of research necessary to develop and to deliver this portfolio is included in our business case.

The business case excludes the costs of developing a research center which is not primarily needed for the portfolio but will give an extra incentive to put Haarlem on map both nationally and globally and will help to accelerate the development of an academic learning environment. All stakeholders in the Triple Helix context will benefit from it. Before developing a business case it is our intention to learn from the results and investments of the research centers in Middelburg and Leeuwarden (Wetsus).

The exact number of bachelor programmes on UAS level and the domain and content is not yet decided by SRH/GSE. We mentioned in an earlier stage that before we make a final decision on this, we will consult the Triple Helix partners. We will take their advice seriously although it is up to us to decide. Not only because it is not allowed by law that stakeholders will have a determining influence on the content of education (e.g. case Shell in Erasmus University programmes) but also because in relation to e.g. the portfolio of Inholland, we as private institutes operate in an open market without a level playing field. We don't receive governmental funding and we need to offer a portfolio where the market is willing to pay extra for: high-quality education with a personal approach and a distinctive content and concept in comparison to public universities. By the Dutch Law for Higher Education we have to meet the same accreditation criteria as public universities but before starting programmes we don't have to fulfil the 'doelmatigheids eis'. In essence, contrary to public universities, that means we don't need permission by other players in the field of higher education to start programmes in the same city of region.

Based on the combination of UAS-level and academic-level programmes you might consider the 'Haarlem University' as a hybrid university with programmes on different levels and related to the needs of the market. The aim to develop and to deliver programmes on an academic level is clear. How the portfolio will look in 5 years' time (after the kick off in 2021) is not yet clear and will depend on the needs of the market and our business case.

As mentioned in the meeting with Inholland we see the advantages of collaboration in the Triple Helix context as long as it will benefit all partners. For example in co-creating a research center together with educational partners, the industry and the municipality of Haarlem.

With kind regards

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SRH

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GSE.